The Kansai region comprising Osaka, Kobe and Kyoto is a major seafood consumption area in Japan and Indian seafood, especially shrimps such as Black tiger and Vannamei are quite popular with the customers. There are many importers in the region handling Indian seafood. In order to explore expansion of the market base of Indian seafood in the region, as well as in the adjoining prefectures, the Trade Promotion office of the marine Products Export Development Authority (MPEDA) has participated in the 13th Seafood Show Osaka held at Asia Pacific Trade Centre, Osaka during 18-19 February 2016. The Show was held alongside 9th Agri Food Expo.

About 231 exhibitors participated in the seafood show occupying booths that covered an area of about 1400 sq. m., mostly comprising retail sellers. International participation in seafood segment was there from Indonesia, Senegal (alongwith JICA), Vietnam, Philippines and India. The exhibition had 15,490 visitor footprints according to the data provided by the organizers.

The stall occupied by TPO was 4 sq. m. numbered S4-34. TPO had circulated the information on its participation to the major importers of Kansai and Fukuoka regions. The stall was decorated with a back drop and publicity literature was distributed to the customers and visitors. The visitors were mostly general public and end users of material such as retailers,
distributors, restaurants etc. The trade enquiries received in the show is listed in the concerned section of this newsletter. Around 12 existing importers also visited our booth and discussed market situations. There were also visitors from other service sectors such as logistics, ingredient supply, certification, press, machinery manufacturers etc.

M/s. Indo Marine Products, Osaka, a joint venture with M/s. V V Marine Exports, Tuticorin, had participated in the exhibition with samples and cooking demonstration. Mr. Senthil Rajan, Managing Partner, V V Marine Products, Tirunelveli, Tamil Nadu also attended the exhibition. Countries such as Senegal, Indonesia and an exporter from Vietnam participated with sample display and sample tasting.

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- Production capacity: 20,000 trays per day.
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