MPEDA's participation in Seafood Expo North America-2016

The 36th edition of Seafood Expo North America, considered to be the second largest seafood fair, was held from 6-8 March 2016. The 2016 show has a participation of 1260 companies from 50 countries, and saw a growth in the number of countries participated and expansion in the country pavilion areas. The exposition presented a great opportunity for key buyers and industry decision makers such as retailers, caterers, hoteliers, restaurateurs, chefs, importers and wholesalers to connect and network with suppliers of fresh, frozen, live, value added, processed and packaged fish and seafood as well as packaging and processing services. The SENA 2016 had very good participation from all major seafood players from USA, China, Vietnam, Thailand, Chile, Peru, Malaysia, and Indonesia. Countries like Brazil, Canada, Ecuador, Spain, Turkey, Ireland also participated. There were conferences on 26 topics connected to seafood trade, regulations, finance, shipment detention, nutrition and increase in seafood consumption etc. on the sidelines of the show.

MPEDA has set up an Indian Pavilion in which 9 exporters participated as co-exhibitors displaying a variety of seafood products from India. The Indian Pavilion was located in the stall number 1453 and covered a floor space of 1200 sq. ft. The pavilion was marked with a hanging design...

The trade enquiries received during SENA-2016 is listed separately in the concerned section of this Newsletter. The major trade enquiries received were for frozen shrimps, squid, cuttlefish and some fish items. Dr. Ajay Kumar, Counsellor (Commerce), Embassy of India, Washington DC visited MPEDA pavilion and was available during all the three days of the event for meetings and discussions with buyers. MPEDA in the SENA 2016 was represented by Mr. Anil Kumar P, Dr. Ansar Ali A, Deputy Directors, and Mr. U C Mohapatra, Assistant Director. The deputed officers also held discussion with NOAA, USFDA, and Seafood Association from Brazil during SENA-2016.