A-42011/34/2017-E-3-DoC
Government of India
Ministry of Commerce & Industry
Department of Commerce

Udyog Bhawan, New Delhi
Dated 27th September, 2018

To

i. DG, DGFT; DG, DGCI&S; DG, DGTR; CEO(GEM-SPV), Director (Supply & MSME)
ii. DCs/ JDCs of Cochin SEZ, Madras SEZ, KASEZ, VSEZ, FALTA SEZ, SEEPZ SEZ, Indore SEZ, NOIDA SEZ
iii. Chairpersons/Directors of Coffee Board, Tea Board, Spices Board, Rubber Board, Tobacco Board, IIP, MPEDA, APEDA, IIFT (New Delhi), EIC of India
iv. CMDs of STC Ltd., MMTC Ltd., ITPO, PEC Ltd., ECGC Ltd.

Subject: Celebration of 150th Birth Anniversary of Mahatma Gandhi for a period of two years from 2nd October, 2018 to 2nd October, 2020.

Sir/Madam,

I am directed to forward a copy of D.O no. 24-12/2018-Spl. Cell dated 18.09.2018 (Copy enclosed) received from Secretary, Ministry of Culture and to say that Government of India is Commemorating 150th birth anniversary of Mahatma Gandhi from 2nd October, 2018 to 2nd October, 2020. One of activities to be undertaken during this Campaign is logo branding on Trains, Metro, Websites, E-mails, Govt. Stationery etc. for publicity.

2. In view of above it is requested that logo may be downloaded from website the link of which is given as http://gandhi.gov.in/download.html and may be given wide publicity. Further, it is also requested that activities to be undertaken during 2nd October, 2018 to 2nd October, 2019 may be uploaded on the portal.

3. The Action taken Report in this regard may be forwarded to this Department by 15.10.2018.

Encl: as above

Yours sincerely,

Under Secretary to the Government of India
Ph: 23061508

Copy to:

1. GA Section, Department of Commerce for necessary action in respect of DoC(Proper).
2. NIC, Department of Commerce (kind attn: Sh. V.K Sharma, Deputy Director General) for